



Coaching For Impact™

is a comprehensive, values-based, developmental process that enables leaders to move from managing their people to developing them to their fullest potential.

Coaching For Impact™ Includes:

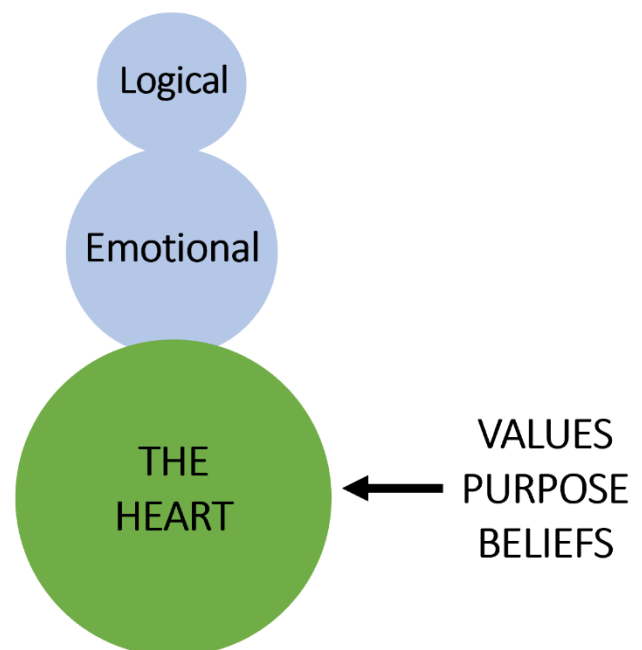
- A simple 5 step coaching process.
- Strategies for coaching to someone's personal value system.
- Strategies for coaching to different Communication Styles.
- Strategies for expanding someone's belief boundaries.

"It's not enough to coach at the logical or emotional level. You must coach to the heart level of a person in order to impact long term behavior change!"

- Johnny Walker

"Having a coaching process that enables me to coach to my direct report's personal value system has increased their desire to do their job and their discretionary effort."

- Military Leader, USAF



Leaders Who Participate In Coaching For Impact™ Will:

Develop Confidence in their ability to coach 1	Build People and increase performance 2	Empower People to solve problems 3	Create Opportunities and accountability 4
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What Can You Coach To?

Knowing how to coach is important, but equally important is knowing what you are coaching to. You want the person you are coaching to choose an area, but as their leader you may also have an idea of where they can grow. Here are a few you can choose from:

- Improved Performance
- Achievement
- Professional Goals
- Personal Goals
- Advancement
- Relationship Building
- An internal process
- Values Based Decision Making

Timeline For Behavior Change



½ Day Kick Off
Seminar



7 Weeks Of
Structured
Follow Ups



Monthly Advanced
Skills Builders

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**Follow Up Work
Is Done Online!**

